EPF '23 - Prague



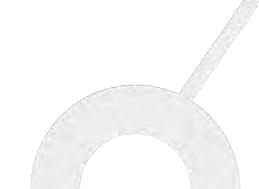




It's keeping us busy...



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Collaborate with existing IX's

2023 Scenario: The market for data connectivity is evolving and changing the dynamics within the Internet Exchange landscape.



Market dynamics

- Peering = Commodity
- Pricing is decreasing, also with IP **Transit**
- More IXP initiatives popping up alobally
- Consolidation in DC market
- Hyperscalers investing heavily in

Scaling is needed

- To increase the value of the ecosystems
- To increase customer value
- To stay relevant

Current



Option 1 Single IX approach



Option 2 Cooperative approach (Cross-IX)



(subsea) connectivity









Cross-IX:

Creating value for multiple Ecosystems, in a collaborative way



1	Lower barriers to reach more networks
2	Utilise existing relationships and contracts
3	Utilise existing ports (spare capacity)
4	Specifically designed for smaller volumes

Aiming to start collaboration before the end of 2023









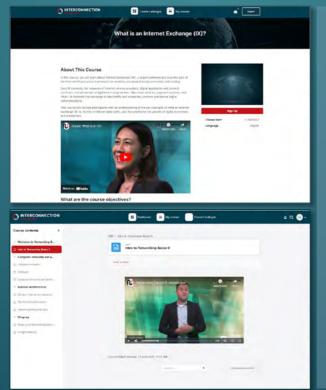
Have a great EPF '23!





Ivo Ivanov – CEO□Thomas King – CTO September 2023

Building & strengthening tomorrow's community Interconnection Academy – the knowledge exchange



academy

For...

- Seasoned professionals looking to sharpen their skills on Interconnection topics
- Student from technical degrees eager to specialize on Interconnection
- Other business stakeholders: Data Centers, enterprises, etc

By... DE-CIX, Universitat Pompeu Fabra (UPF Barcelona), YOU and any expert of our industry eager to join the initiative and share their knowledge on selected topics

With...

Evolution of the Massive Open Online Courses format (MOOC), on fnoodle



- Short videos, Quizzes
- Blockchain-verifiable certificate (coming soon)
- Free of charge









IX Trends and Innovations
Emerging technologies shaping the Internet



Building & strengthening today's interconnection infrastructure 15 new locations in operations

Own built

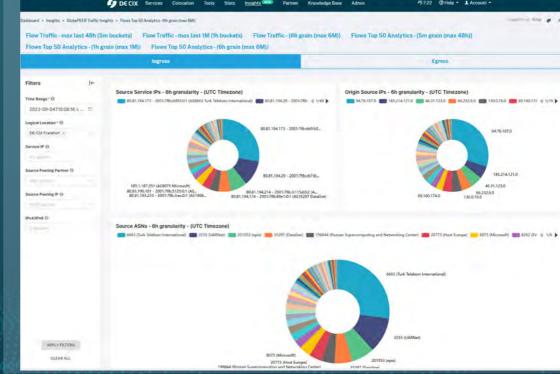
partnership



New services & technical features enabled at all or multiple DE-CIX locations

Microsoft Azure Peering Service available @ 22 DE-CIX locations CHI, DAL, NYC, PHX, SEA, LIS, BCN, MAD, MRS, AMS, DUS, FRA, MUC, OSL, CPH, HEL, IST, DXB, MUM, CHE, KUL, SIN

New functionalities on the portal New traffic stats for Access port & different interconnection services







We make interconnection easy. Anywhere.



LINX Update

Kurt Erik Lindqvist CEO

Monday 11th September 2023 European Peering Forum













Expansion of MAPS

- MAPS now available at LINX Manchester and LINX NoVA in addition to London
- Simplest and fastest way to get direct peering with Microsoft (AS8075), independent of traffic levels or any other policy requirements
- Smaller prefixes than /24 also possible if needed

Atlas Edge Strategic Partnership

LINX will expand LINX Manchester to Atlas Edge's Salford site

LINX Nairobi

- ADC announced as our second datacenter partner in Nairobi
- Also announced a strategic partnership to explore digital growth in Africa











LINX NoVA

- LINX and Equinix have announced that we are extending LINX NoVA to Equinix Ashburn IBX
- Nokia selected as partner for the refresh of the LINX NoVA platform



LINX Portal

Self-service and automation expanded



Focus on high member engagement

- Sessions with members on future LINX direction and strategy
- Will continue with these sessions and engage with memers
- The membership survey is open!







Thank you







linkedin.com/company/linx/



facebook.com/LondonInternetExchange/



twitter.com/linx network



youtube.com/user/LINXnetwork







The largest IX platform in the Nordics

- Market leader in Nordics
- Exchange local traffic, and easily scale across region
- Built for robustness: 100% uptime since 2002
- Value added services:
 - Netnod Time Direct
 - Closed User Group
 - Peer across Nordics with one port (Remote IX)
 - Cross-IX







Shaped port

Pay only for the capacity you need with a flexible connection that scales with your network



Remote IX

Use one Netnod IX port to peer throughout the Nordics



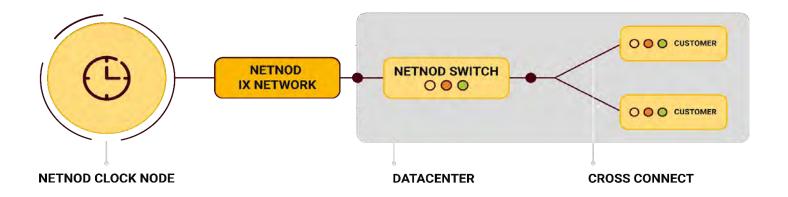
Metro access

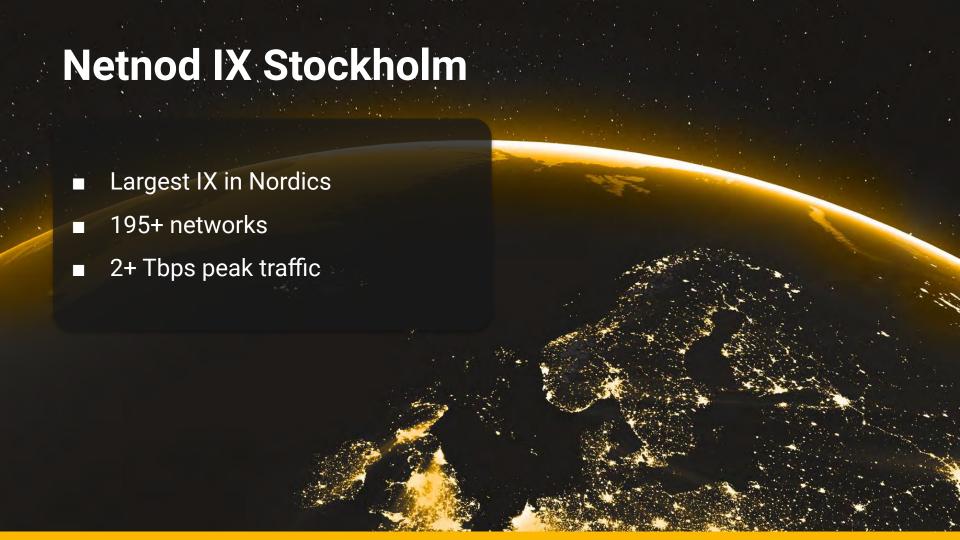
Get fully managed, immediately provisioned point-to-point transport in metro areas with multiple, redundant routes



Netnod Time Direct - time-as-a-service

- A fully managed time service with SLA that guarantees 30µs accuracy from UTC
- Delivered over cross-connect or IX port
- Immediate provisioning and easy integration with current setup







- Fastest growing IX in the region
- 60+ networks
- 475+ Gbps peak traffic
- Malmö / Copenhagen interconnected with multiple, redundant paths



Patrik Fältström, team leader for Team Sweden-Iceland, Major in the Swedish Armed Forces, and Head of Security at Netnod.

